



HOW MANY MORE TICKETS COULD YOU SELL IF YOU WERE OPEN 13 HOURS A DAY?

ShoWare's call center routes sales calls to professional agents and provides them with relevant information about the caller, the venue and its current events. Our agents are trained to think on their feet and provide great customer service - as well as sell tickets. Open 13 hours a day with after-hour voicemail service, the ShoWare

call center becomes a seamless extension of your sales organization.

Call us at **866-215-1026** or visit **www.ShoWare.com** and learn how you can transform your ticketing operation and boost your bottom line.



Ask us about our
Industry Leading
Facebook Application

ALERT: New ADA Regulations released
March 15, 2011... Are You In Compliance?



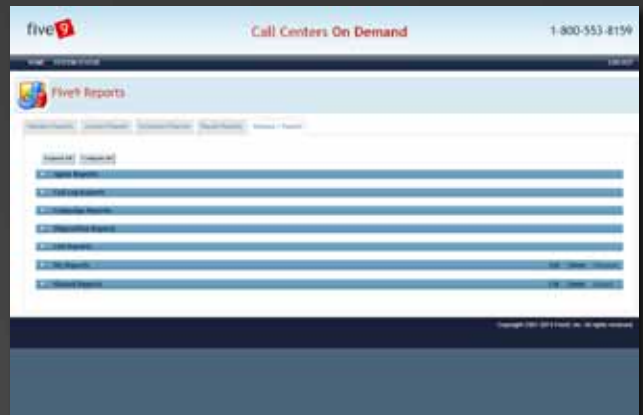
ShoWare
THE SMARTER WAY TO TICKET

Easy

- > No set up fee
- > No maintenance fee
- > No minimums
- > \$4.00 per order minimum
(YOU make revenue on the spread)
- > \$3.00 per order Fulfillment
(YOU make revenue on the spread)

Flexible

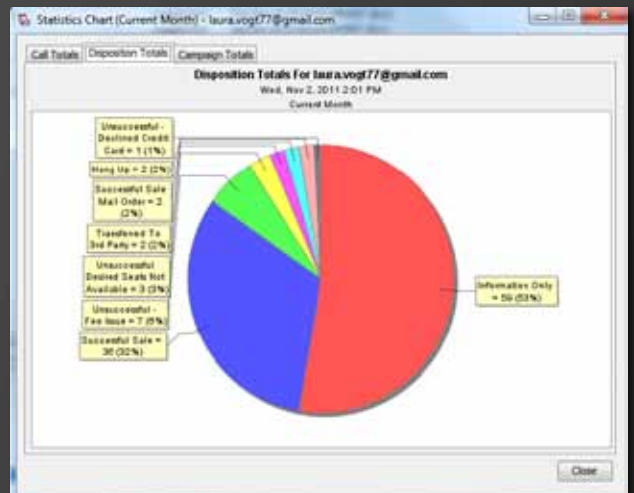
- > Open 13 hours a day, 7 days a week ...
- > Standard set-up using a variety of shared 800 numbers
- > Custom set-up using vanity 800 numbers
- > Web connectors screen pop correct ticketing site so agents know what venue calls are originating from for a smooth and efficient patron interaction
- > Agents can answer as venue, "Thanks you for calling the Palace Theatre"
- > Custom on-hold music, custom prompts, informational messages while on hold can all be custom branded to your venue
- > Web based support site allowing agents to access event and venue information. Each venue has its own section for quick access... common questions are added to the database for quick and accurate responses to customers



On Demand – Real-time Call Center Supervisor Reporting.

Accountable

- > Full reporting
- > Number of calls by disposition, average call times, average queue times



Ensuring success by monitoring all in-bound call center calls.

Proven Results

- > Puyallup Fair
- > ShoWare Center
- > International Agri-Center
- > Palace Theatre
- > Miss USA
- > Town Toyota Center



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