



ShoWare™ TICKETING SYSTEM

Season ticket holders are your most valuable asset, so serve them right. ShoWare makes it easy. Our Facebook interface lets you bill and renew before the season even starts. And don't worry about reserving seating for disabled patrons. ShoWare makes sure you've got just what you need every time.

ShoWare offers sports teams the opportunity to lower your ticketing fees while increasing ticket-fee

revenue. Delivering a complete ticketing solution doesn't cost \$5-\$9 or more per ticket. In fact, for most venue operations today the cost is more like \$1 per ticket.

Call us at **866-215-1026** or visit **www.ShoWare.com** and learn how you can transform your ticketing operation and boost your bottom line.



Ask us about our
Industry Leading
Facebook Application

ALERT: New ADA Regulations released
March 15, 2011... Are You In Compliance?



ShoWare
THE SMARTER WAY TO TICKET

Control Your Ticketing:

- > Low per-ticket fees
- > Increase your revenues
- > Keep your revenue in your bank account
- > No expensive servers, IT staff or outdated software
- > 24/7 live support - US based
- > Your patron information belongs to you
- > The only real FACEBOOK TICKETING application!!!



Branding Opportunities with Ticketing Site.

Overall Benefits:

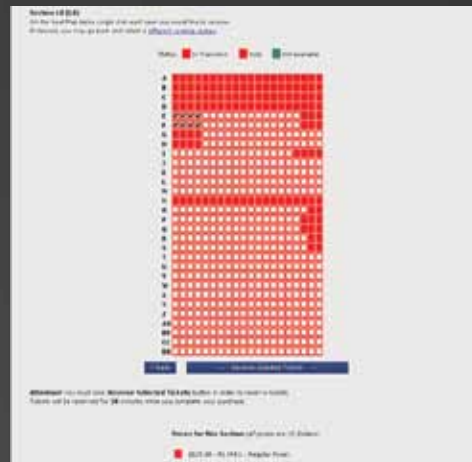
- > Control your marketing & patron data
- > Private branded ticketing site
- > Real-time reporting & ticketing
- > We manage the software and the servers
- > Potentially ZERO up-front cost
- > You can sell tickets in real-time through the internet, call center, box office, and outlets
- > Create your event and sell tickets in minutes
- > Free software updates



6781 N. Palm Ave. Ste. 120 Fresno, CA 93704

p: 866.215.1026 f: 559.431.5082 e: info@showare.com

www.ShowWare.com



Show Patrons the view from their seat with an interactive seat map.

Control Patron Satisfaction:

- > Easy to us!
- > A real interactive seat map
- > You can show them the view from their seat
- > PCI Level 1 certified
- > Lower cost to your patron



Give your patrons a reason to be a fan.

Additional Options:

- > Call Center service (fee paid by patron)
- > Ticket printing and fulfillment service (fee paid by patron)
- > Access control / secure entry
- > Customization
- > Donations, Memberships, Subscriptions
- > Advertising on your ticketing site
- > Facebook sharing & ticketing